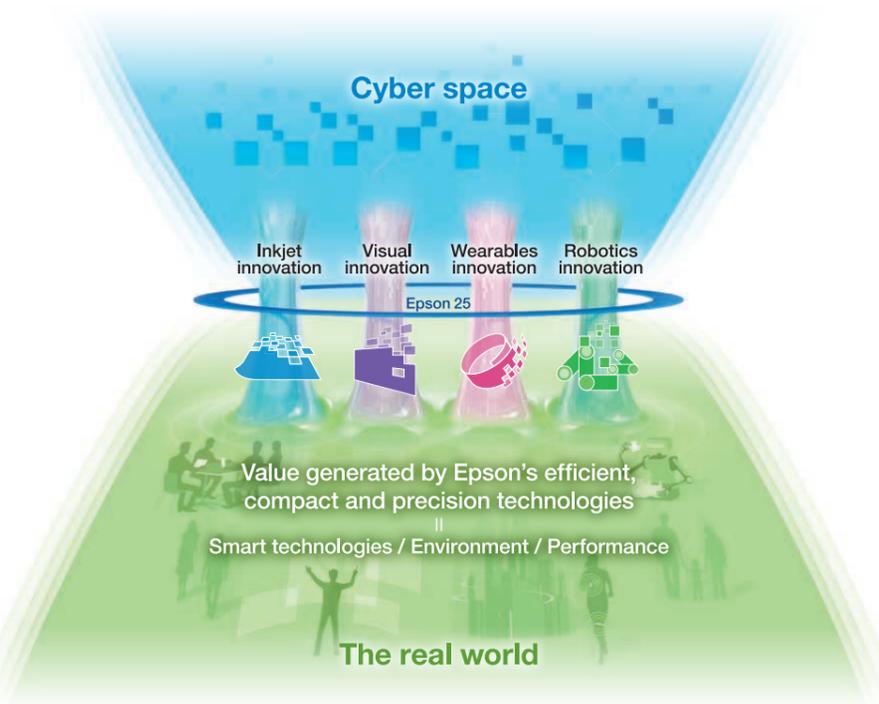


In March 2016, Epson established its Epson 25 Corporate Vision, which sets the company's path for growth until 2025.

**Vision Statement**

**Creating a new connected age of people, things and information with efficient, compact and precision technologies**

Advances in information and communications technology mean increasing amounts of information will become available on the internet, and so-called cyber space will continue to expand. Epson believes that products acting as the interface between cyber space and the actual or real world where customers operate will be of critical importance. As a company that specializes in generating value in the real world, Epson's vision is to create a new connected age of people, things and information with efficient, compact and precision technologies that generate value to customers in the form of smart technologies, the environment and performance in four areas of innovation.



**Value Generated by Epson Technologies**

**Smart technologies**

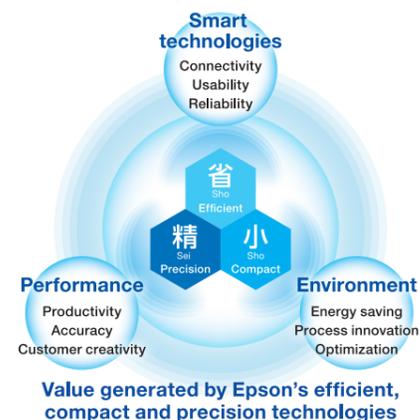
Create convenient and easy-to-use products that can be used anytime and anywhere, and which help customers reduce waste, and save money, effort and time.

**Environment**

Leverage Epson products to reduce environmental impact by improving customers' work processes, and contribute to a sustainable society.

**Performance**

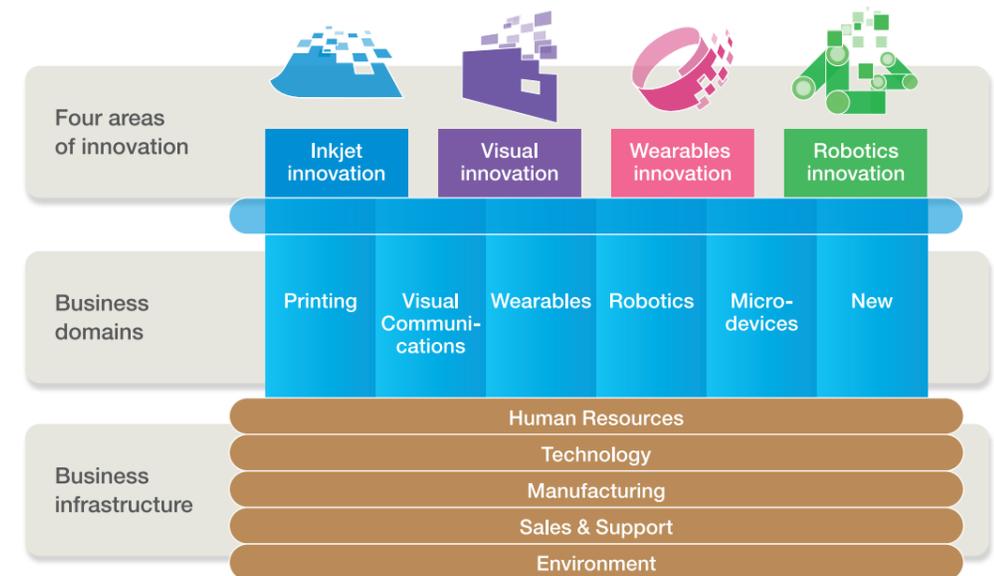
Use outstanding products to contribute to customers' performance through productivity, accuracy and creativity.



**Epson's Four Areas of Innovation**

Epson will generate value with its efficient, compact and precision technologies in printing, visual communications, wearables, robotics and microdevices to drive innovations

in four areas. We will also strengthen our business infrastructure to support these efforts.



**Printing Domain**

Refine Micro Piezo technology, and expand into high-productivity segments. Improve environmental performance and create a sustainable printing ecosystem.



**Visual Communications Domain**

Refine original microdisplay and projection technologies, and create outstanding visual experiences and a natural visual communications environment for every aspect of business and lifestyles.



**Wearables Domain**

Leverage our watchmaking heritage, refine timekeeping and sensing accuracy, and offer a sense of status and fashion.



**Robotics Domain**

Combine our core technologies with sensing and smart technologies in manufacturing, expand applications, and create a future in which robots support people in a wide variety of situations.



**Microdevices Domain: Supporting the Four Innovations**

Contribute to Epson's finished products and to the development of smart communications, power, transportation and manufacturing systems with advanced Epson quartz timing and sensing solutions and low-power semiconductor solutions.

Epson has set high targets and established its vision. Going forward, we aim to create a new connected age of people, things and information with efficient, compact and precision technologies, and become a company that is indispensable for our customers and society.